



**THE FRIEDMAN GROUP**  
Inbound and Social Media Marketing

## Brad Friedman's Bio

**Brad Friedman** is the president of The Friedman Group, LLC, and a sought after speaker / trainer. Brad is known for his keynote addresses, presentations, workshops, trainings and webinars. Brad routinely assists business owners in engaging new clients, prospects and referral sources through the power of social networks.

Calling upon his eclectic background, his team helps professionals and business owners implement, maintain and use Inbound Email and Social Media Marketing to take advantage of the power of the Internet to generate revenue. Brad is known for his depth of knowledge, humor and ability to inspire your attendees to take action and improve their online presence. Brad was ranked in the Top One Hundred Social Influencers in the world for 2015 and in the Top One Hundred Digital Marketing Influencers in the world for 2016.



Brad has been a licensed attorney since 1986. He understands your need to maintain a professional online presence and, in some cases, comply with various regulations. Brad has extensive experience and understands how to help others harness the power of the Internet in a way that aligns with their brand and resonates with their target audience.

Brad understands the demands and financial complexities of your business and is currently working with clients to manage their online presence in a manner that doesn't interfere with traditional workload requirements or time outside the office. He speaks and conducts workshops, trainings and webinars on a wide range of topics.

Brad graduated from Colorado College with a degree in History and Political Science. Following college, he attended Denver University Law School and obtained his J.D.

### Specialties:

- Digital Marketing Strategy Development & Implementation
- Social Network Profile Creation
- Social Media Marketing Training
- Inbound Marketing
- Email Marketing
- Blogging, Tweeting, Updating, Linking
- Working with clients that have challenges using social media because of regulations