



THE FRIEDMAN GROUP
Inbound and Social Media Marketing

Introduction for Brad Friedman

Brad Friedman is a recovering attorney, digital marketing strategist, writer, speaker, and trainer. Brad is included in Onalytica's (On-a-lit-i-cas) 2015 Social Media Marketing Top 100 Influencers in the world list, as well as its 2016 Digital Marketing Top 100 Influencers in the world list.

Brad is an instructor at Colorado Free University (which, by the way, isn't free). He is certified by the National Center for Economic Gardening, he is an Authorized Local Expert for the email service provider Constant Contact, he is Inbound Certified by HubSpot and he is a Hootsuite Certified Professional. Brad also assisted "The LinkedIn Rockstars," Mike O'Neil and Lori Ruff in the writing of their book "Rock The World With LinkedIn v2.1."

Brad says all that is great but his number one accomplishment was assisting in the upbringing of his two amazing children. He also credits his children for getting him involved in the work he does today.

His clients have included a gas and electric company on the east coast, an internationally known insurance company with over 1000 brokers, an inventor who was previously responsible for building the Mars Lander and now, (insert the name of your organization here).

Please welcome, from Denver, Colorado, Brad Friedman!