

**Meet Brad Friedman**, a Denver native, "Recovering Attorney," and a beacon of digital marketing wisdom. With a rich history of guiding attorneys, CPAs, financial services providers, and business owners, Brad has carved a niche in transforming online presences through the power of inbound, email, and social media marketing. Recognized as one of the **Top 100 Digital Marketing and Social Media Marketing Influencers** globally, Brad's insights illuminate the path for those looking to make their mark in the digital world.



## WHAT BRAD TALKS ABOUT:



- 1 SALES & MARKETING: FROM COLD CALLS TO WARM HUGS
- 2 AI & DIGITAL MARKETING: UNDERSTANDING THE FUTURE
- 3 EMAIL & SOCIAL: THE DYNAMIC DUO OF DIGITAL MARKETING
- 4 DEVELOPING YOUR DIGITAL MARKETING STRATEGY

\*\* CUSTOM DIGITAL MARKETING TOPICS TO FIT YOUR NEEDS

## WHY BRAD STANDS OUT:

**A Trusted Voice:** Brad ranks among the Top 100 Social Media Blogs globally, marking him as a sought-after expert.

**Engaging Speaker & Author:** Brad captivates at conferences and workshops alike, with best-sellers providing practical digital marketing wisdom.

**Podcast Pioneer:** Tune into The Digital Slice Podcast for top digital marketing insights, available on all major platforms.



## WHAT THEY SAY ABOUT BRAD:

*"Brad was very receptive to the needs of our group. He created presentations that fit our needs, were personalized to our group and contained the information we wanted. He was friendly and engaging."*  
—David P. Whitley, Colorado Auctioneers Foundation

*"Brad was extremely helpful in helping me to better understand the business development applications using social marketing, and even more valuably, via a hands-on lesson, showing me how to implement and use those tools in a practical way."* —Bob Webster - President, Webster Investment Advisors

*"In these stressful times of doing business, it is a pleasure to hire a consultant that not only adds value to your bottom line but does it with a smile and a chuckle."* —Jeffrey Hirschfeld, Antonoff & Co. Brokerage