



BRADFRIEDMAN

@BradFriedman / @TheFriedmanGroup

INTRODUCTION SCRIPT

Our speaker today is Brad Friedman, your guide through the thrilling world of digital marketing! A Denver native and a self-proclaimed "Recovering Attorney," Brad boasts decades of experience as a Digital Marketing Strategist, Speaker, and Coach. As the Founder and President of The Friedman Group, LLC, Brad has dedicated his career to elevating business owners and professional services providers, helping them attract more clients, generate leads, and skyrocket their revenue in today's bustling online marketplace.

With his uncanny ability to cut through the digital noise, Brad crafts practical, results-oriented marketing strategies that resonate—even in the most regulated industries. Not only is he an Amazon #1 best-selling author, known for his insightful books "The Small Business Owner's Guide to Inbound Marketing" and "Brad Friedman on Digital Marketing – Doing Social Media Right, When You Don't Have the Time and Don't Want to Get in Trouble," but he's also the cheerful host of the highly rated "Digital Slice Podcast," your go-to for marketing wisdom served with a twist!

Brad's blog, *The Fried Side*, has earned a coveted spot among the Top 100 Social Media Blogs in the world, reflecting his expertise and innovative approach.

His diverse client roster includes an East Coast energy company, an internationally recognized insurance firm with over 1,000 brokers, a NASA Mars Lander engineer-turned-inventor, a small Pilates studio, a recruiter that places medical personnel in military facilities, an e-commerce company that sells over 40,000 bandages and wraps, and even [YOUR ORGANIZATION'S NAME HERE].

Now, without further ado, hailing from the Mile High City itself, let's hear it for Brad Friedman!



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